

Why Do Agency Owners Partner With Lawley?

We offer a unique joint-ownership model with a shared view of growth for the future

You may be looking for a succession plan, to provide sustainability to the team you have built, or to build a producer/sales force in your market. You may even just want to focus on prospecting those higher-end accounts for your own book of business without worrying about all of the things that get in your way like payroll, IT, and everything else administrative.



FAMILY-OWNED
& OPERATED



OVER 65 YEARS OF
GROWTH & SUCCESS



TOP 100
NATIONAL BROKER

How Does Lawley Help You?

- Broad insurance market access with top commissions and contingent deals.
- Value-added specialists in:
 - Risk Management (Claims & Safety)
 - Surety
 - D&O/Cyber/Professional
 - Captives
 - Underwriting, Wellness & Compliance
- Employee Benefits division with 100+ team members
 - In-house Underwriting, Wellness & Compliance
 - Proprietary Private Benefits Exchange
 - Expertise with Captives, Consortiums/Trusts
 - Retirement, Medicare & Prescription Benefits divisions
- Industry-specific practice groups in Construction, Auto Dealers, Not-for-Profits, Municipalities, Manufacturers, Real Estate, Farms, Schools, etc.
- Expansion of practice from P&C to Employee Benefits, Retirement Planning, Wealth Management, Personal Lines and Medicare; we have a super strong cross-sell culture.
- Consolidation of Administration including Accounting/ Finance, IT, HR, Sales and Marketing leads to improved profitability, high payoff activity and sales gains.

Finding Your Comfort Level

We built a successful model that allows agency owners to maintain & grow equity in their agencies while focusing on what you do best: *sales*. With 20+ acquisitions to date and a **35+ year track record**, we have successfully partnered with agency owners and ensure that they retain a level of independence they feel comfortable with.



Merging provided me additional markets that helped my clients and allowed me to grow my business. The integration was seamless and my employees appreciated the cultural synergies. It was the best business decision of my career.

Stuart H. Scheff
Lawley Partner, Buffalo, NY

Learn More
About Lawley
Partnerships

lawleyprotects.com/Partnership

Lawley

INSURANCE | EMPLOYEE BENEFITS

The Lawley Story

Lawley is a family-owned firm that is big enough to compete with national brokers and consolidators. Having been consistently ranked by our staff as one of the Best Places to Work by **Business Insurance**, we want to make sure we are as much of a fit for you as you to us.

20+
PARTNERS

80+
PRODUCERS

15+
LOCATIONS

500+
EMPLOYEES

10+
PRACTICE GROUPS

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Lawley's reputation as a large, regional, family-run agency with significant resources preceded our merger. Our cultures perfectly aligned and I'm thrilled to say that the merger has resulted in a more robust service platform for our clients and additional support & capabilities for our 70 employees. The integration of our staff with Lawley has been seamless and I couldn't be happier with the outcome for our clients and employees.

Matt Roberts

Lawley Partner, Norwalk, CT

Chris Ross | Principal

William Lawley, Jr. | Principal

Mike Lawley | Principal



The Lawley Mission & Values

Lawley is a dynamic, independent firm of insurance professionals specializing in property and casualty, employee benefits and risk management consulting. We protect assets and minimize risk to help our customers avoid financial hardship. We strive to be the partner of choice for customers, insurance carriers and employees looking for long-term relationships built on a foundation of trust.

Ready To Build A Partnership?

Chris Ross | Lawley Principal

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- Relationship building
- Respect and integrity
- Accountability
- Passion
- Commitment to our community

Learn More About Lawley Partnerships

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